



# Rhythmix Cultural Works

2021-2022  
Sponsorship Program

Rhythmix invites you to invest in the arts and help guarantee a prosperous, healthy and well-rounded future for Alameda. With your sponsorship, you can help Rhythmix provide free and low-cost arts programming to the public to engage the community, strengthen our local economy and attract new visitors and residents to Alameda.

## Sponsor Now

Your 2-year sponsorship includes support and recognition for ALL of the following events. (1-year sponsorships include 2021 events only)

**Pour Your HeART Out Benefit for Youth Arts (August 2021 and 2022)**

**Island City Waterways Art Walk Series: FIVE free public art events throughout Alameda (July – Oct 2021 and March - May 2022)**

**'Round the World Music, Dance & Art Festival 2021 and 2022**

**Pay-what-you-wish arts programming in support of underserved families**

**Island City Waterways: Uprooted (at the former Naval Air Station, Alameda Point) 12 free performances featuring 50+ artists serving 2,000+ people and 500 students (May 2022)**

All events will be held safely outdoors adhering to COVID-19 safety guidelines or broadcast virtually, moving to in-person as possible.

Depending upon your sponsorship level, your business will be prominently featured in all event-related promotional materials, including online (social media, email newsletter to 3,000+ subscribers, Rhythmix.org website), print advertising (posters, banners, brochures, postcards, ads) and stage recognition at live and outdoor events with a Total Estimated Reach of 40,000+ per event!

## 2021-2022 Sponsorship Levels

	<i>INNOVATOR</i> \$1,000-\$1,499	<i>VISIONARY</i> \$1,500-\$2,499	<i>IMPRESARIO</i> \$2,500-\$4,999	<i>MOVER &amp; SHAKER</i> \$5,000-\$9,999	<i>ARTS ANGEL</i> \$10,000-\$25,000
<b>SPONSORED EVENTS</b>					
Company logo on sponsored event web pages, email newsletter and social media					
Company logo on printed material for sponsored events (flyers, banners, program books, postcards)					
Stage recognition at sponsored events					
Tickets to event of your choice (classes not included)	2 tickets	2 tickets	4 tickets	6 tickets	8 tickets
Company "gear" on Rhythmix donor wall				**	
<b>2-YEAR SPONSORSHIP</b>					
BONUS video ad*					

\*Companies committing to a 2-year sponsorship at the \$1,500 level and above will also be featured in video advertisements during RCW's virtual and in-person events when applicable. \*\*With a 2-year sponsorship.

**Thank you for your support of the ARTS in Alameda and the East Bay!**

<b>Ways to Sponsor</b>	<b>Call</b> 510.865.5060	<b>Email</b> bean@rhythmix.org	<b>Website</b> rhythmix.org/sponsorship
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