

RHYTHMIX CULTURAL WORKS



2019 SPONSORSHIP PROGRAM

What We're Doing in 2019

Love Our Island Art Walks

Activating Alameda's historic downtown districts with public art and live music performances.

Supported in part by the California Arts Council, the City of Alameda and Alameda's business associations.

4 Art Walk events • 1,000+ attendees

Pour Your Heart Out Benefit for the Arts

Celebrating women winemakers, distillers, brewers, restaurateurs and entertainers in an afternoon salute to great music, wine and food.

All proceeds support free cultural arts education programs for East Bay youth.

300+ attendees

Island Arts Concert Series

Sharing the culture of islands around the world on the island of Alameda through music and dance performances.

Sponsorship support will allow 25% of tickets to be made available at no cost to low-income youth and their families.

4 concerts • 600+ attendees

'Round the World Music, Dance & Art Festival

Celebrating our diverse community through world music, dance and hands-on art activities for the whole family.

Sponsorship enables this event to remain FREE for all participants.

300+ attendees

Who We Are

Rhythmix Cultural Works is dedicated to building a strong, healthy community, beginning with our diverse cultural arts and educational programming. Since 2007, Rhythmix has served over 120,000 visitors who contribute to the wellbeing of the local economy, raise Alameda's visibility as a prime destination for the arts, and help make the city a place where people can be proud to live, work and play.

Our Mission

Rhythmix Cultural Works brings people of all ages together to experience and explore high quality music, dance, visual art and educational opportunities. The organization seeks to build community by inspiring engagement in the arts as a way to learn about each other and the world.



With a strong commitment to provide programming relevant to the local population, Rhythmix strives to promote cultural awareness, encourage participation in the arts, and support artists in the presentation of their work.



Photos by Maurice Ramirez Photography,
JZ Lim Photography and Andy Mogg

Benefits of Sponsorship

Strengthen Your Company Image

Partnering with Rhythmix helps demonstrate community good will by supporting local artists, enhancing the local economy and providing access to arts opportunities for underserved youth and families.

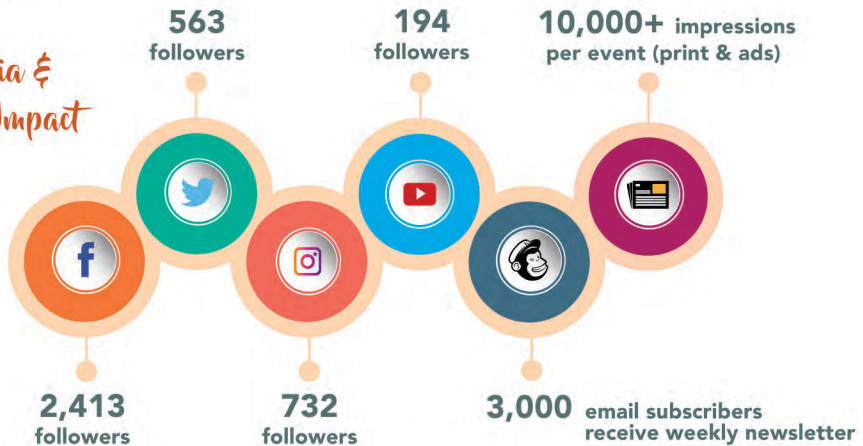
Community Connection

Rhythmix provides many opportunities to share a wealth of cultural and artistic offerings with your clientele and connect with a desirable demographic of Bay Area art, wine, music and food lovers.

Visibility

Rhythmix serves over 10,000 individuals annually through its programming, while its marketing, social media strategies and ad impressions further expand its reach.

Social Media & Marketing Impact



'Round the World

Music, Dance & Art Festival

CULTURAL WORKS



Why Your Sponsorship Matters

Your support helps keep ticket costs affordable and provides a variety of free educational opportunities and public art events for the residents of and visitors to our community.

Outreach to Youth

Rhythmix youth arts education programming has almost tripled since 2012.

2012	900 youth
2014	1,200 youth
2016	2,100 youth
2018	2,600 youth (90% from Title 1 schools)























Outreach to Community

Rhythmix leverages your sponsorship to qualify for grants to produce free large-scale public art events. In 2018, Rhythmix offered 80% of its programming FREE to the community.

Performance, Art & Learning (PAL) Program



Sponsorship Packages

	INNOVATOR \$1,000	VISIONARY \$1,500	IMPRESARIO \$2,500	MOVER & SHAKER \$5,000	ARTS ANGEL \$10,000
SPONSORED EVENTS*					
Company or individual name listing on sponsored event web pages					
Company logo on sponsored event web pages					
Sponsor logo or individual name on all printed marketing material & ads for sponsored events**					
Stage recognition at sponsored events					
Individual or company gear on Rhythmix Donor Wall					
POUR YOUR HeART OUT					
Sponsor listing in Pour Your HeART Out event program (company logo or individual name)					
Tickets to Pour Your HeART Out Benefit for the Arts on Aug. 10, 2019	2 tickets	4 tickets	6 tickets	8 tickets	10 tickets
Full-color ad in Pour Your HeART Art event program	business card	1/4 page	1/2 page	3/4 page	full page

* 2019 sponsored events include Love Our Island Art Walks, Pour Your HeART Out, Island Arts Concert Series and 'Round the World Festival of the Arts.

** Sponsorship payment and Hi-Res logo must be received two months prior to event date in order to receive printed marketing benefits.

Love Our Island Art Walks



Yes, I Want to Sponsor Rhythmix Cultural Works in 2019!

Please return completed form to Rhythmix Cultural Works with preferred method of payment or submit online at www.rhythmix.org/sponsorship

- Arts Angel** • \$10,000 **Mover & Shaker** • \$5,000
- Impresario** • \$2,500 **Visionary** • \$1,500 **Innovator** • \$1,000
- I would like to be a **beverage sponsor** for the Pour Your HeART Out Benefit for the Arts on 8/10/19
- I would like to be a **food sponsor** for the Pour Your HeART Out Benefit for the Arts on 8/10/19

Contact Name: Company:

Address:

City/State/Zip:

Phone: Email:

Enclosed is my check for \$ Bill Me
Please make checks payable to Rhythmix Cultural Works. Our tax identification number is 94-3340251.

Charge to my credit card: VISA MASTERCARD

Card Number: Exp: CCV:

Signature:

For more information, please contact:
Tina Blaine • 510.865.5060 • info@rhythmix.org

THANK YOU FOR YOUR GENEROUS SUPPORT!
Rhythmix Cultural Works • 2513 Blanding Ave. • Alameda, CA 94501 • www.rhythmix.org



Pour Your HeART Out

Benefit for the Arts





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